

THE 72nd BANGKOK GEMS & JEWELRY FAIR



FREE COPY

9-13 SEPTEMBER 2025

QUEEN SIRIKIT NATIONAL CONVENTION CENTER
BANGKOK, THAILAND

Organized by



DITP
DEPARTMENT OF
INTERNATIONAL TRADE PROMOTION
MINISTRY OF COMMERCE, THAILAND

GIT
Gem and Jewelry
Institute of Thailand

THE BANGKOK GEMS SHOW DAILY

9-10 SEPTEMBER 2025



GEM POWER:
THE HOTTEST HUES
IN HIGH JEWELRY TRENDS



THAILAND'S COMMERCE MINISTRY HOSTS 72ND BANGKOK GEMS & JEWELRY FAIR

Thailand's Ministry of Commerce is hosting the 72nd edition of the Bangkok Gems & Jewelry Fair from 9–13 September 2025, at the Queen Sirikit National Convention Center (QSNCC). The fair, one of the world's top four trade shows in the industry, is expected to generate over USD 100 million in trade value.

Organized by the Department of International Trade Promotion (DITP) with support from the Gem and Jewelry Institute of Thailand (Public Organization) or GIT along with public and private partner organizations, the event will feature 1,106 companies across 2,628 booths. More than

40,000 international visitors are expected.

DITP Director-General Sunanta Kangvulkulkij emphasized the fair's global significance, noting its continuous run for over 40 years. "The Bangkok Gems and Jewelry Fair is a key platform for international trade, connecting entrepreneurs and buyers worldwide," she said. "It has grown to become one of the most important exhibitions globally, and the largest colored gemstone marketplace in the world."

GIT Director-General Sumed Prasongpongchai highlighted strong exhibitor interest,

with demand exceeding available space despite the fair's recent expansion. He noted that renowned international jewelry brands continue to participate, reflecting confidence in Thailand's gem and jewelry sector.

The 72nd fair will also host a series of industry activities, including seminars, networking events, and a Thai jewelry exhibition. A key highlight will be the Thailand Gold Forum, organized in collaboration with the World Gold Council and the Gold Traders Association of Thailand, providing a platform for international knowledge exchange.

Thailand's gem and jewelry industry remains a major export driver. In 2024, exports excluding unwrought gold reached USD 9.6 billion, up 11.5% from the previous year. In the first half of 2025 alone, exports surged 63% to USD 7.4 billion, with top markets including India, Hong Kong, and the United States.

The fair is expected to further strengthen Thailand's position as a global hub for gems and jewelry trade. More information is available at www.bkkgems.com or via Facebook at [Bangkokgemsofficial](https://www.facebook.com/Bangkokgemsofficial).

Get Connected at the 72nd Bangkok Gems & Jewelry Fair Networking Reception

Step into an evening of business opportunity at the 72nd Bangkok Gems & Jewelry Fair Networking Reception, taking place on 9 September 2025 at 18.00 Hrs in Plenary Hall, QSNCC. Designed as an exclusive gathering, the reception brings together the brightest minds and most influential figures in the gems and jewelry industry.

Meet international buyers, ambassadors, trade delegations, and VIP guests in a refined setting that encourages meaningful conversations and strategic connections. More than just a reception, this is your

gateway to expanding your business horizons, discovering new collaborations, and strengthening global partnerships.

Guests will enjoy curated refreshments while engaging with key industry players in an atmosphere of sophistication and inspiration. Whether you are seeking fresh ideas, exploring business opportunities, or simply deepening relationships, this event promises to leave a lasting impression.

Be there, and let your next great connection begin.





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Invitation to visit us at the Bangkok Gems & Jewelry Fair and Hong Kong Jewellery & Gem Fair in September, 2025.

We cordially invite you to take a detailed look at our solution for jewelry design and manufacturing and to discuss your specific and unique requirements with our experts.

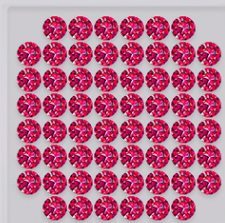
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Stone: Ruby
Size: 2.0mm
Quantity: 60Pcs
Clarity: Commercial
Color: Red




**BANGKOK GEMS
& JEWELRY FAIR**

2025

09 September - 13 September

BOOTH

HH-02,04,06,08

JJ-01,03,05,07

HALL 6, LG Floor

**Queen Sirikit National
Convention Center (QSNCC)
Bangkok, Thailand**



2025

17 September - 21 September

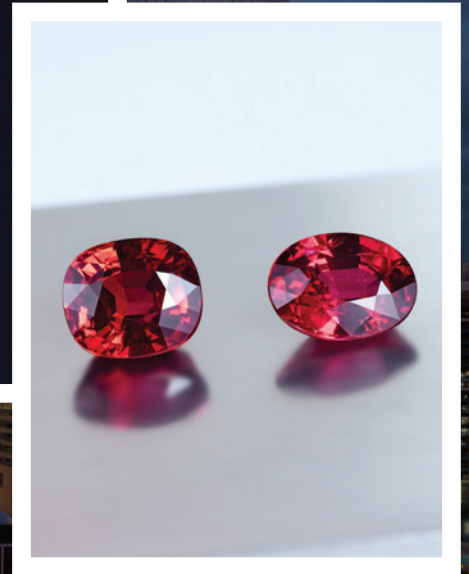
BOOTH: 8D02

HALL 8

**AsiaWorld-Expo (AWE)
Hong Kong International Airport
Lantau Island, Hong Kong**

BANGKOK *and* THE BIG THREE

How Thailand Shapes Global Trends in Rubies, Sapphires, and Emeralds



In the glittering world of fine jewelry, few gemstones command as much fascination as the legendary “Big Three”: rubies, sapphires, and emeralds. Revered across centuries and civilizations, these stones are more than accessories; they are emblems of passion, power, and prestige.

But while mines in Myanmar, Sri Lanka, Colombia, Zambia, and Madagascar may provide the raw treasures, it is Bangkok, long hailed as the world’s gemstone workshop, that transforms them into global

icons. The Thai capital has become the epicenter of enhancement, craftsmanship, and trade, giving rubies, sapphires, and emeralds their brilliance and setting international benchmarks for quality.

RUBIES: THE FLAME THAT NEVER DIES

The ruby, with its fiery red brilliance, remains one of the most coveted gemstones in the world. Long associated with passion, vitality, and protection, rubies continue

to top auction records. Demand for untreated Burmese rubies remains strong, yet Mozambique has emerged as a modern powerhouse, producing stones of breathtaking saturation.

In Bangkok, advanced heating and cutting techniques bring out the depth and life of these stones, ensuring they meet the highest standards of beauty and durability. It is here that rubies transition from raw mineral to pieces worthy of global auction houses and luxury maisons.

SAPPHIRES: BEYOND THE BLUE

Though the word sapphire often evokes deep royal blue, the modern market is celebrating a kaleidoscope of hues—pink, yellow, violet, and the rare and coveted padparadscha. Sri Lanka, Madagascar, and Kashmir continue to dominate the sapphire conversation, but new sources are enriching the palette.

Bangkok plays a decisive role here too. The city is renowned for its precision cutting, which enhances not only traditional blues but also today's trend-driven colors,

including parti-colored sapphires that display two or more tones in one gem. By shaping these stones to perfection, Bangkok cements its reputation as the bridge between origin and adornment.

EMERALDS: THE GREEN RENAISSANCE

Emeralds, symbols of renewal and harmony, are experiencing a global resurgence. Colombian emeralds remain the standard of excellence, while Zambia's emeralds—with their cooler tones and clarity—have carved out a strong place in the luxury sector.

“The Thai capital has become the epicenter of *enhancement, craftsmanship, and trade*, giving rubies, sapphires, and emeralds their brilliance and setting international benchmarks for quality.”



Inclusions, once seen as imperfections, are now celebrated as part of the emerald's character. Bangkok's artisans are adept at handling these delicate stones, enhancing their natural beauty through cutting, oiling, and treatments that preserve their integrity while maximizing allure. This balance of tradition and innovation has elevated Bangkok as a trusted center for emerald enhancement worldwide.

BANGKOK: THE BEATING HEART OF GEMSTONE ENHANCEMENT

If mines are the birthplace of the Big Three, Bangkok is where they come alive. For decades, the Thai capital has been the nerve center of gemstone treatment, certification, and artistry. From the famed gem districts of Silom and Mahesak to Bangkok Gems and Jewelry Fair, Bangkok is where heritage meets technology.

The city is also a global marketplace. Its gem fairs attract buyers, designers, and collectors from every corner of the world, all drawn by the unmatched combination of expertise, transparency, and artistry. Whether it's heat-treating a ruby to reveal its inner fire, cutting a sapphire for maximum brilliance, or refining an emerald's natural jardin, Bangkok gives the Big Three their unmistakable global shine.

A MARKET DRIVEN BY MEANING

What unites the Big Three today is not only rarity but also resonance. Rubies embody fiery resilience, sapphires evoke wisdom and loyalty, and emeralds symbolize growth and harmony. In a luxury world that now values storytelling as much as sparkle, these timeless associations make the Big Three more relevant than ever.

Transparency is also reshaping the industry. Consumers demand traceability, ethical sourcing, and sustainability—values that Bangkok institutions and traders are increasingly championing through certification and best practices.

BANGKOK AND THE BIG THREE: ETERNAL ICONS

From mines in faraway lands to showcases in Geneva, Paris, and New York, the Big Three's journey runs through Bangkok. It is here that rough stones are elevated to treasures, traditions are honored, and innovation pushes boundaries.

In the ever-evolving landscape of global luxury, one truth remains: rubies, sapphires, and emeralds will forever reign as the pillars of colored gemstones, and Bangkok will continue to be their beating heart.





THAILAND GOLD FORUM 2025

A Premier Global Platform for Gold Industry Excellence

Thailand Gold Forum 2025, a distinguished gathering that will take place on 10 September 2025, as an integral component of the prestigious **72nd Bangkok Gems and Jewelry Fair** at the Queen Sirikit National Convention Center, Bangkok.

This exceptional forum represents a landmark collaboration between two of the industry's most influential organizations: the **World Gold Council**, the global authority on gold market intelligence and development, and the **Thailand Gold Trader Association**, Thailand's premier representative body for precious metals trading professionals. Together, these important institutions will orchestrate a symposium of unparalleled significance for the international gold community.

The Thailand Gold Forum 2025 will convene **more than 250 distinguished participants** from across Thailand and the international gold industry, creating an unprecedented convergence of expertise, innovation, and strategic vision. This carefully curated assembly will bring together industry leaders, policymakers, traders, manufacturers, financial institutions, and technology innovators, fostering an environment where transformative ideas and strategic partnerships can flourish.

As the definitive **policy-making arena** for the gold industry, the forum will serve as a catalyst for shaping the future direction of global gold markets. Participants will engage in high-level discussions on regulatory frameworks, market dynamics, sustainability initiatives, and emerging technologies that are revolutionizing how gold is traded, processed, and valued in the modern economy.

Thailand's position as a regional hub for precious metals trading, combined with Bangkok's status as a global center for gems and jewelry commerce, provides the perfect backdrop for this influential gathering. Participants will benefit not only from the forum's rich program but also from the dynamic commercial environment of the concurrent Bangkok Gems and Jewelry Fair, creating synergies that extend well beyond the event itself.

Thailand Gold Forum 2025: an unrivaled opportunity to contribute to the industry's future while building meaningful relationships with peers from around the world.

Together, we will forge the golden pathway to industry excellence.



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KK 02-08/LL 01-07
LG Floor

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BKK Show Booth no.
LG Floor Hall 6 :
GG 02, 04, 06, 08 / HH 01, 03, 05, 07
at QSNCC Sep. 9-13, 2025

HK Show Booth no.
Hall 8 / 8A14
at AWE Sep. 15-19, 2025

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